

Oregon is home to an impressive array of world-class companies with state-of-the-art product lines, technical expertise and manufacturing capabilities, ready and able to supply customers anywhere on the globe. In order to help potential clients identify Oregon companies who can meet their needs—and continue to build value-added supply chains in Oregon—Business Oregon is partnering with the Pacific Northwest Defense Coalition to present The Northwest Connector. This robust and detailed buyer-supplier database will launch on the Business Oregon Web site in March.

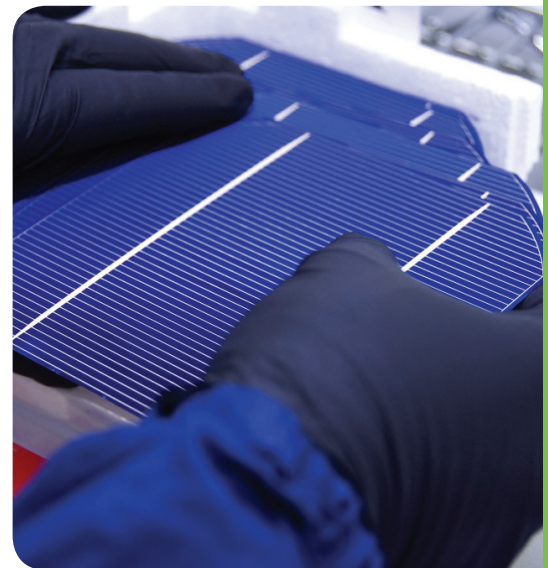
What is the Northwest Connector?

The Northwest Connector is an online database that contains detailed profiles of Pacific Northwest companies across all industries at every level of the supply chain.

- The purpose of the tool is to link Oregon businesses to opportunities around the region via a robust, searchable, online “buyer-supplier” database.
- The database contains detailed company profiles submitted by the companies themselves and includes fields that describe specific capabilities, products and services. The information provided is verified by our staff.
- This is a free service – businesses don’t have to pay anything to join or use the database.
- The Northwest Connector is created in partnership with Connectory.com, a proven business development tool that has been successfully deployed in Southern California to promote companies and foster business-to-business interaction.
- At launch, the database will feature approximately 500 Oregon profiles and it will be the only business-to-business tool of its kind available at no cost to participants or users.
- Business Oregon and the Pacific Northwest Defense Coalition are rapidly collecting and processing company profiles statewide to increase the value and reach of the tool as quickly as possible.

The Northwest Connector

buyer-supplier database



How can I add my company to The Northwest Connector?

- Fill out and submit the online intake form via www.oregon4biz.com
- Contact your local Business Oregon business development officer or global trade specialist if you need assistance with your profile: www.oregon4biz.com/map.php
- Confirm the contents of your profile and make it “live” on the system by responding to the email you will receive within 1-2 weeks of submitting your completed intake form