

Manufacturing Career Summit

Organizing Sponsors



Program Supporters



The Portland Development Commission in partnership with the Pacific Northwest Defense Coalition and Worksystems, Inc., is organizing the **Manufacturing Career Summit to be held at the Portland Metropolitan Exposition Center from 8:30 a.m. – 12:00 p.m. on November 15, 2011.** The goal of the Summit is to increase the awareness of manufacturing career opportunities and reduce unemployment in the region. The Summit will be focused on advanced manufacturing – primarily metals and transportation equipment occupations. Worksystems hopes to attract between 300 – 500 welders, fabricators, CNC machinists, machinists, engineers and other entry level occupations in the metals and transportation equipment sector. **This event will not be open to the general public.**

Exhibitors

We are seeking 40 manufacturers to exhibit at the Career Summit and showcase current and future career opportunities. Worksystems, in collaboration with WorkSource Portland Metro, will conduct a focused recruitment to attract viable candidates for companies that are currently hiring. Even if your company is not currently hiring, take advantage of this opportunity to promote your business and connect to your future workforce. The cost for exhibiting is \$100. The cost includes exhibition space (table top or small booth), continental breakfast, and parking.

Panel Discussions

In addition to the exhibition, there will be a facilitated panel discussion with five local employers providing the inside track into their company and industry. They'll share information on the types of employees they need, company expectations of employees, reasons why employees have been unsuccessful in the past, and insight into the day-to-day activities of an employee. This will be followed by a panel of workforce development professionals who will provide information on employment and training resources available in the public workforce system for job seekers and businesses.

Resume Building and Interview Improvement

Throughout the event staffing professionals from the Oregon Staffing Association will be available in a separate room to provide guidance on the most up-to-date resume and interviewing techniques.

Sponsorship

Sponsoring the Manufacturing Career Summit is a great opportunity for companies to gain exposure in the manufacturing community. Sponsorships for this event are \$1000, with two sponsorships available. Each of the two sponsoring companies will receive the following:

- Special acknowledgement and thank you at the event by the MC
- An opportunity to address the attendees
- Company logo and weblink on the registration website
- Recognition in the registration area and entrance event
- Complimentary exhibitor space (includes continental breakfast and parking)
- Space for company banner in the main room

For further details about the program, please contact Kevin Johnson at (503) 823-1176, johnsonk@pdc.us or Jesse Aronson at (503) 478-7324, jaronson@worksystems.org. For information about registration please contact Suzanne Lam, (503) 517-8090 x102, Suzanne.Lam@pndc.us.

Online registration and payment at:

<http://events.r20.constantcontact.com/register/event?llr=49ytkqcab&oeidk=a07e50fekyw75445429>